



Veer Narmad South Gujarat University

VNSGU Student Startup and innovation policy (SSIP) & Institutional innovation council jointly organized session regarding SSIP Policy & Funding Awareness Session.

Report on "SSIP Policy & Funding Awareness Session"

Type of Event: Expert Session

1. **Date:** 16 July 2026
2. **Time:** from 2:00 PM to 3:00 PM
3. **Venue of the Event:** Seminar Hall, Department of Biotechnology, Veer Narmad South Gujarat University (VNSGU), Surat
4. **Guest Speaker:** Ms. Siddhi Patel (Assistant manager-SSIP)

1. Introduction

Innovation and entrepreneurship play a significant role in driving economic growth, technological advancement, and social development. To encourage students to transform innovative ideas into successful startups, the Government of Gujarat introduced the **Student Startup and Innovation Policy (SSIP)**.

With the objective of creating awareness among students and researchers regarding the various opportunities available under SSIP, the **Student Startup and Innovation Policy (SSIP)**, **Institution's Innovation Council (IIC)**, and **Department of Biotechnology, Veer Narmad South Gujarat University** jointly organized an "SSIP Policy & Funding Awareness Session."

The session provided participants with detailed information about the SSIP policy, funding opportunities, proposal preparation, submission process, and the overall startup ecosystem available for student innovators.

2. Objectives of the Program

1. To create awareness about the Student Startup and Innovation Policy (SSIP).
 2. To encourage students to develop innovative ideas and startup ventures.
 3. To explain various funding opportunities available under SSIP.
 4. To guide participants on proposal writing and project submission procedures.
 5. To promote innovation, entrepreneurship, and startup culture among students.
 6. To motivate researchers to convert research outcomes into commercial products.
 7. To familiarize participants with the evaluation and funding process.
 8. To inspire students through successful startup case studies.
 9. To connect students with the innovation ecosystem available at VNSGU.
 10. To encourage interdisciplinary collaboration for innovative solutions.
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3. Program Details

3.1 Introduction to SSIP Policy

The session began with an overview of the Student Startup and Innovation Policy, highlighting its vision, objectives, and the support offered by the Government of Gujarat to student innovators.

Key Topics Covered:

- Vision and objectives of SSIP
- Role of universities in promoting innovation
- Innovation ecosystem in Gujarat
- Startup support initiatives

3.2 Funding Opportunities for Student Startups

Participants were introduced to different financial assistance schemes available under SSIP.

Funding Support Included:

- Prototype development assistance
- Proof of Concept (PoC) funding
- Product development support
- Startup seed funding
- Mentorship and incubation support

Benefits Discussed:

- Financial assistance
- Expert mentoring
- Access to incubation facilities
- Industry networking opportunities

3.3 Proposal Development & Submission Process

A detailed explanation was provided regarding the preparation and submission of startup proposals.

Topics Covered:

- Identifying innovative problems
- Proposal writing guidelines
- Documentation requirements
- Evaluation criteria
- Submission timeline

Participants also received practical tips for preparing impactful project proposals.

3.4 Benefits for Student Innovators

The session emphasized how SSIP helps students convert innovative ideas into market-ready products.

Benefits Include:

- Financial support
 - Intellectual Property assistance
 - Prototype development
 - Startup incubation
 - Industry exposure
 - Entrepreneurship mentoring
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3.5 Success Stories & Expert Guidance

Several inspiring startup success stories supported under SSIP were shared to motivate participants.

The experts discussed:

- Journey from idea to startup
- Challenges faced by entrepreneurs
- Importance of innovation and persistence
- Career opportunities in entrepreneurship

The interactive discussion encouraged students to confidently pursue innovative ventures.

4. Importance of the Session

The awareness session helped participants understand the significance of innovation-driven entrepreneurship and the various support mechanisms available through SSIP.

The program encouraged students to think creatively, identify real-world problems, and develop practical solutions with institutional and government support.

5. Expected Outcomes

The session is expected to help participants:

- Understand the objectives of SSIP.
- Identify suitable funding opportunities.
- Develop quality startup proposals.
- Build confidence in entrepreneurship.
- Strengthen innovation and research culture.
- Increase participation in startup and innovation activities.
- Utilize university incubation and mentoring support effectively.
- Transform innovative ideas into sustainable startups.

6. Conclusion

The "**SSIP Policy & Funding Awareness Session**" successfully introduced students and researchers to the opportunities available under the Student Startup and Innovation Policy. The session provided valuable insights into funding support, proposal development, startup incubation, and entrepreneurship.

Through expert guidance and interactive discussions, participants gained a better understanding of how innovative ideas can be transformed into impactful startups. Such awareness initiatives significantly contribute towards building an entrepreneurial mindset and strengthening the innovation ecosystem at Veer Narmad South Gujarat University.

Flyer of the events





Surat, Gujarat, India 🇮🇳

Udhana Magdalla Road, Veer Narmad South Gujarat University,
Surat, Gujarat 395007, India

Lat 21.153264, Long 72.780384

Thursday, 16/07/2026 02:32 PM GMT+05:30

Note : Captured by GPS Map Camera



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Udhana Magdalla Road, Veer Narmad South Gujarat University,
Surat, Gujarat 395007, India

Lat 21.153289, Long 72.780369

Thursday, 16/07/2026 02:32 PM GMT+05:30

Note : Captured by GPS Map Camera



GPS Map Camera



Report Prepared by
VNSGU SSIP CENTER

VEER NARMAD
SOUTH GUJARAT UNIVERSITY
SURAT



SSIP POLICY & FUNDING AWARENESS SESSION

Organised by



SSIP

STUDENT STARTUP &
INNOVATION POLICY



INSTITUTE'S
INNOVATION
COUNCIL

(Ministry of Education Initiative)

In Collaboration with



DEPARTMENT OF BIOTECHNOLOGY
VNSGU



Veer Narmad South Gujarat University (VNSGU) is organizing
a Startup Awareness Program to sensitize students towards
entrepreneurship, innovation, and startup culture
as viable career paths.



DATE

16/07/2026



TIME

2:00 PM



VENUE / MODE

Seminar Hall,
Dept of Bio tech,
VNSGU



TOPICS TO BE COVERED

- ✓ Introduction to SSIP Policy
- ✓ SSIP Funding Opportunities
- ✓ How to Develop & Submit Proposals
- ✓ Benefits for Student Innovators
- ✓ Success Stories & Guidance

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together!



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sssip@vnsgu.ac.in

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